

Shotley Peninsula tourism action group

Tuesday 11th February 4pm, The Pin Mill Studio

Our gratitude to Anthony Cullen (www.photographicday.com)

Attendees:

Peter Willis, Geraint Pugh, Gary Riches, June Lawford-Randall, Sarah Peck, Sally Seeley, Tanya Roberts, Cathy Shelbourne, Roy Truman (Deben Peninsula TAG), Sarah Harris, Anthony Cullen, Oliver Paul

ShotleyPeninsula.co.uk & administrative support

Support arrangement from Ipswich Central is coming to an end in March. OP to discuss with RH. DMO member renewals will now be direct with Visit Ipswich.

Guides

2019/20: small stock left. Please contact stock@suffolkfoodhall.co.uk with any surplus / restocking

2021/22: to be published in Sept 2020. Contributor confirmations now open. Copy deadline end of June. 15% discount for repeat contributors. Agreed not to include Family Leaflet due to design differences and pull-out insert cost. OP to confirm budget. 20k print run.

'Surprising' theme for articles and images. Agreed to include Brantham (map design) and seek more contribution from Wherstead.

Leaflets

Good stock remaining. CSm is kindly distributing 3,000 with SC&H spring newspaper.

VE Day celebrations, Friday May 8th

- Pin Mill fete. community groups welcome.
- Cookhouse restaurant afternoon tea with live music

SuffolkDay 2020

Date: Sunday June 21st. "another big weekender". Aside from the following, no other events have been identified, therefore peninsula party / public transport idea seems unobtainable.

- Ipswich Electrifiers Speakers Club, Saturday June 20th, 75 one minute speakers, 11.00 to 12.30, The Outlook, Foxes Marina
- Shotley Open Spaces has a family walk, supper & quiz planned for Sunday June 21st; Pin Mill 4pm, hog roast then quiz 7pm Bristol Arms. Consider AONB grants (deadlines mid-March): Sustainable Development Fund or (small) Community & Conservation Fund
- Suffolk Food Hall, CBeebies Rainbow Adventure (family fun day), www.cbeebiesrainbowadventure.com
- Nancy Blackett AGM, Sat June 20th, venue tbc

Accommodation listing

Purpose: up-to-date list of accommodation options to be distributed to venues welcoming visitors (Ganges museum, Woolverstone Lodges, independent schools for both parents and sport camps / venue hire, wedding facilities, etc). JLR to send list and draft consent letter to OP and contact each listing to obtain consent (out of courtesy and to indirectly promote the

SP TAG). [JLR](#) categorizing accommodation types & welcomes proposals. Potentially re-purpose the list to distribute menu from eateries along with forthcoming events, so accommodation providers are well informed.

SC&H

s106 project Visitor Surveys to start in the next few weeks. Next SC&H newspaper is for AW, so would be good to get some other contributions later in the year

Octopus trail

Shotley Pier and RHS hoping to be included. Further interest, please contact katie@katmarketing.co.uk directly

Round-ups

- Suffolk University, new tourism & events course defined including food & beverage. SH to make contact with Felixstowe Forward,
- Call for content; Visit Suffolk 'go further' campaign. www.visitsuffolk.com/explore/go_further_in_suffolk.aspx Contact jack.cripps@ipswichcentral.co.uk
- SOS Shotley AONB Explorer is complete and parish litter pick is scheduled for March 23-29th
- Anthony Cullen has the Shotley Peninsula banner-up, available to be used
- SPYC open weekend has moved to 30th 31st May.
- BMSDC submitted a (PBRF) Growth Fund application in line with DMOs across the county. Award status unknown
- Group to consider ideas for Queen's platinum jubilee 2022

DoNM

12th May, 5pm (to help those with work/family commitments). Venue: The Outlook, Foxes Marina - tbc